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The George G. White Middle School in Hillsdale hosted its third Career Con Expo on April 12, 2019. Organized by Principal Don Bergamini, and members of his staff, the event included nearly 30 exhibitors who headlined their careers in an informal, straight talk way to approximately 280 7th and 8th grade students. With the expert assistance of Sharon Alessi, owner and creative director of Alessi & Co. and Meryl Rosenthal, CEO of FlexPaths, LLC., the students experienced a trade show atmosphere in the gymnasium.

Students received Career Con Expo lanyards and tote bags. They also received biographies of the presenters beforehand. On the tradeshow floor, the students walked and talked to professionals in such fields as finance, social media, engineering, information technology, science, yoga, and market research. Many exhibitors shared giveaways with the students as well as created an interactive experience at their booth.

“The ability to rethink career day was one of the goals of our Career Con Expo. We wanted to create a memorable experience for the students where they are active participants in lieu of the traditional sitting in the classroom and being talked to by a professional. Hopefully, the students feel inspired after today’s experience,” said Principal Bergamini.



Photos courtesy of: Robert Lombardy, Jr.